



Geneva Blockchain Congress 2020 to address sustainability in business

Geneva 26 November 2019 - Following the remarkable success of its inaugural Blockchain Congress, Palexpo is delighted to announce that the second Geneva Blockchain Congress is to take place on 20 January 2020.

The Congress' theme *From Lab to Market, through Ethics, Regulation and Governance* will examine all the essential questions related to blockchain and sustainability. Only by addressing these fundamental elements will business be able to flourish with confidence in a market context that is changing by the day.

At the nexus of geopolitics, hosting the United Nations and countless non-governmental organizations, and in its role as a centre for international finance, Geneva is ideally located for an examination of the issues that underpin deferred ledger technology. Geneva's exhibition and convention centre, is an international venue for sporting, economic and cultural shows and events and is a stone's throw from Geneva airport, close to the city's main train station and easily accessible by motorway from the rest of Switzerland, as well as from France, Italy and Germany.

The 2020 Geneva Blockchain Congress will focus on eight separate themes:

- Public Administration
- Regulation and Legal Frameworks

- Supply Chains and Logistics
- Illicit Trade and Counterfeiting
- Banking and Finance
- Deep Tech Evolution
- Health and Well-being
- Social and Humanitarian Applications

Over 100 speakers will be packed into an exciting schedule that will see as many as 1,000 participants. Early bird tickets are online NOW until 6 January, and are available from CHF 100.

For further information, contact:

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<https://genevablockchaincongress.com/registration/>